

WHO WE ARE



Established in 2019 in the bustling heart of Cairo, Expand is a dynamic digital marketing agency dedicated to delivering unparalleled strategies tailored to meet your business objectives. With a robust foundation in full-spectrum digital marketing services, we specialize in crafting innovative campaigns across all digital platforms. Our objective is clear: we are here to be your business's ultimate solution for precisely targeting the right audience, ensuring your message resonates and drives tangible results.



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OUR MISSION

We understand the difficulty of marketing your product or service to the digital world. We ensure top quality service and persistence in achieving your business goals.

Discover the full potential of your business, Expand knows that not all businesses are the same that's why we tailor make each campaign so it delivers!

This is the first step to craft winning campaigns! Expand takes a look at all aspects of your business to really dig deep and understand your business and your customers.

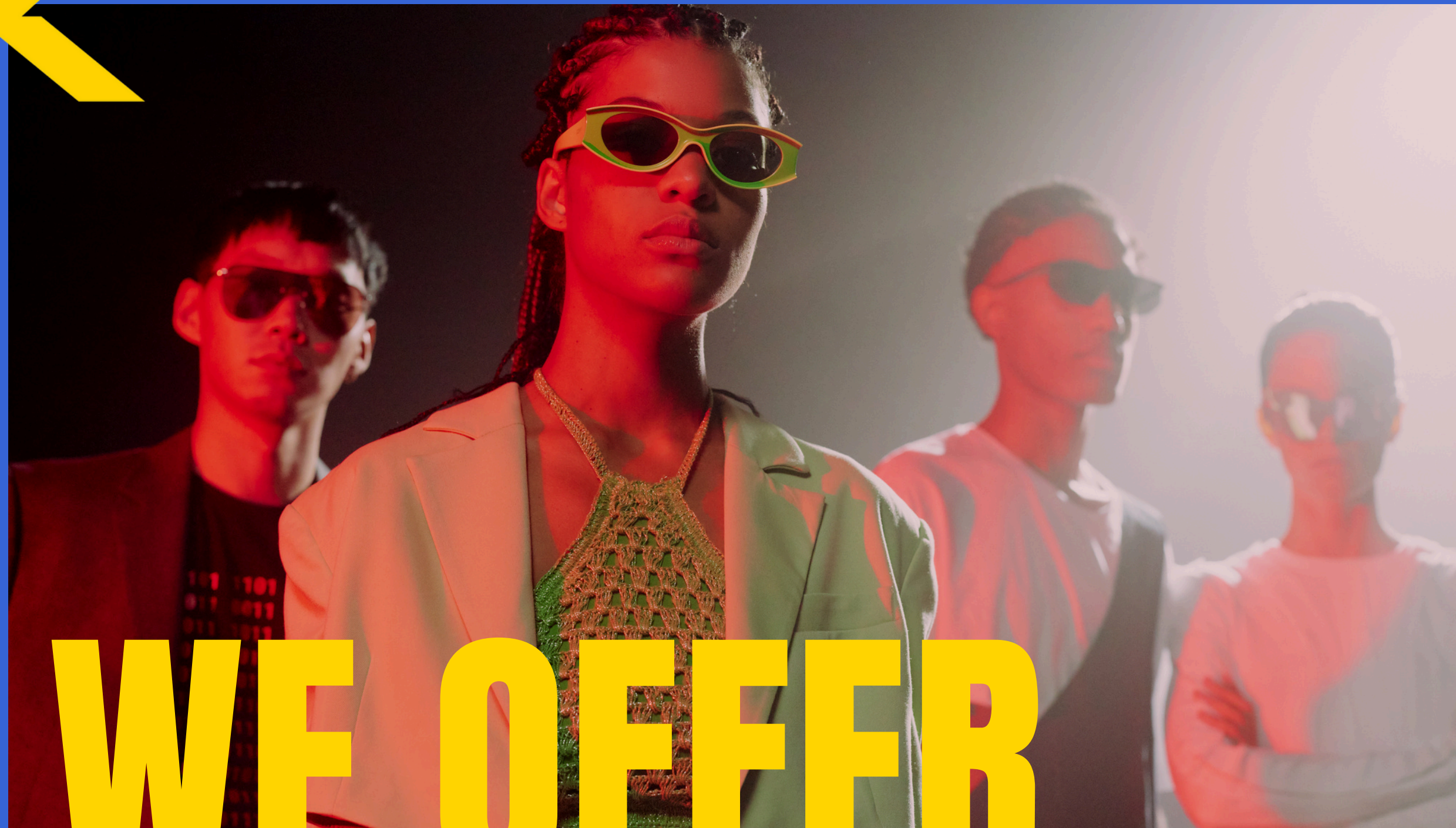
Then we head back to analyze all the information and return with a plan.

A hand with the index finger pointing upwards is visible in the center of the frame. The background is a solid blue color with some blurred light sources on the right side, creating a bokeh effect. The overall tone is professional and tech-oriented.

OUR VISION

“SUPPORTING YOUR DIGITAL GROWTH”

X



WHAT WE OFFER
WHAT WE OFFER

MEDIA BUYING

LEAD

GENERATION

E-GOMMERGE

E-GOMMERCE

E-GOMMERGE

E-GOMMERCE

MEDIA BUYING

MEDIA BUYING

DRAIN DRAIN

BRANDING

BRANDING

DRAIN

WEB DESIGN

WEB DESIGN

WEB DESIGN

WEB DESIGN

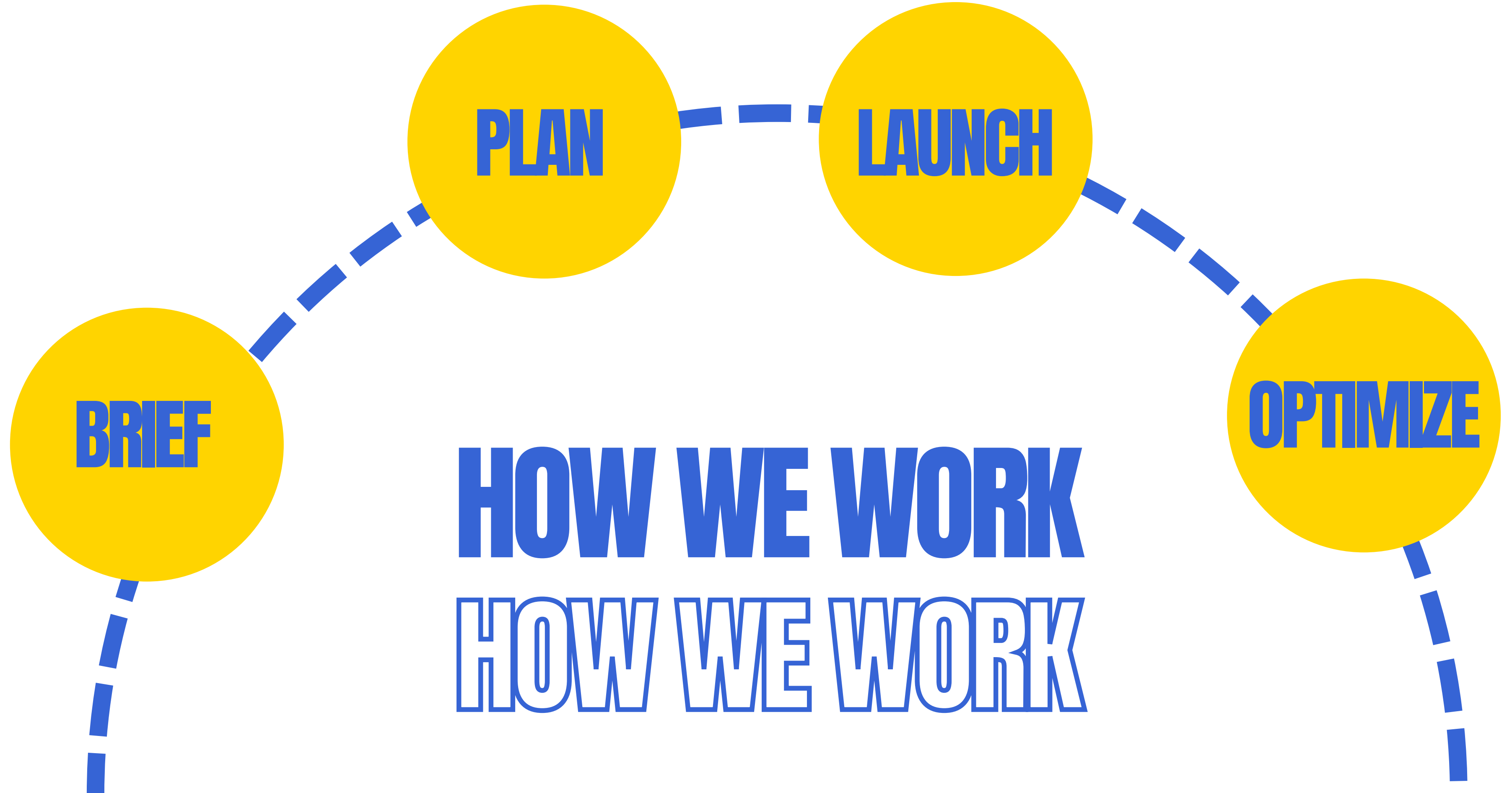
SOCIAL MEDIA

SOCIAL MEDIA

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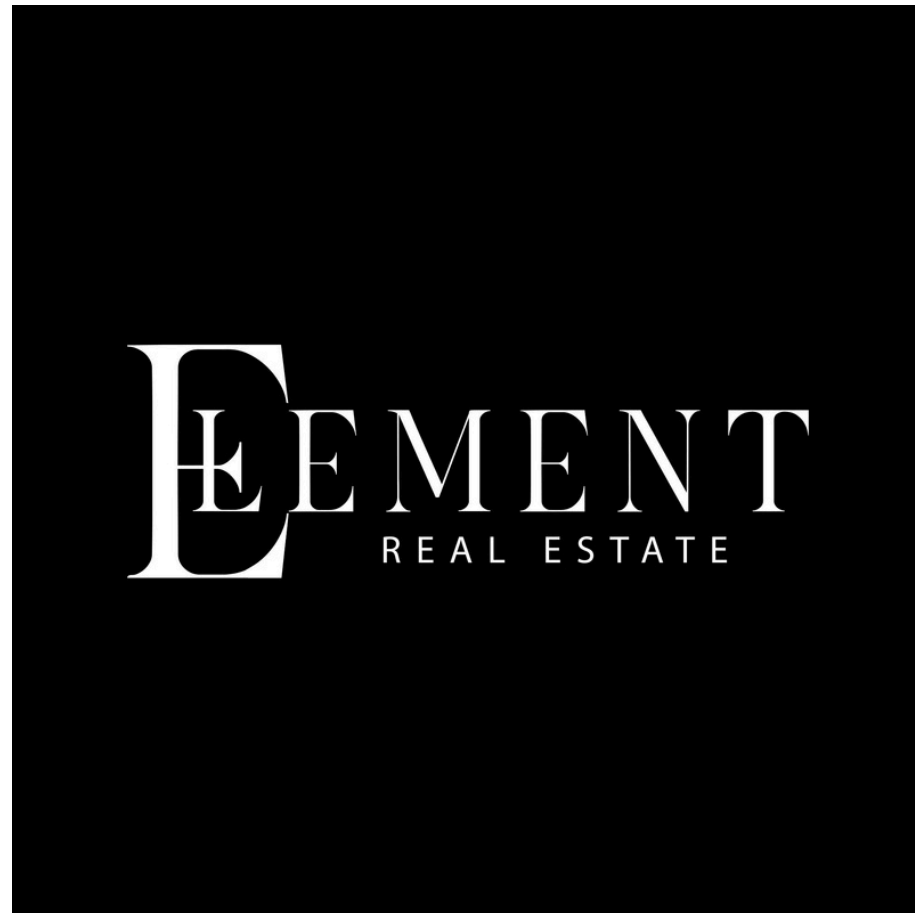
SOCIAL MEDIA

SOCIAL MEDIA



SUCCESS STORIES
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We partnered with Element Real Estate and delivered an impressive **11,228** leads at an average cost of **384 EGP** per result, generating **5,822 (51.85%)** qualified leads across many regions such as GCC and America.

Our comprehensive approach involved crafting visually compelling campaigns, optimizing strategies, integrating their CRM system with the ads manager for seamless operations, and contributing to their website design.

This collaboration exemplifies our commitment to driving substantial growth and tangible results for our clients.

Our collaboration with RED has resulted in significant milestones. We've successfully delivered 3,363 leads, achieving an average cost per result of 439 EGP, while securing 1,006 qualified leads.

Our dedicated efforts spanned from crafting visually compelling campaigns to meticulous setup and continuous optimization.

Notably, we facilitated the integration of their CRM system with the ads manager, streamlining their processes.

Additionally, our tailored campaigns for their Real Estate mega event, RED EXPO, garnered over 100 qualified visitors, further underscoring our commitment to delivering impactful outcomes.





overseeing the campaigns for their East and West branches, has yielded impressive results. We've delivered a total of **844** leads, showcasing our ability to efficiently manage and drive successful campaigns.

With an average cost per result of **527** EGP, our tailored strategies have effectively targeted audiences for Home Valley, underscoring our commitment to delivering high-quality leads while effectively managing multi-branch campaigns.



our partnership with Home Select exemplifies rapid and impactful results. In an impressively short span, we've delivered **468** leads at an average cost per result of **433 EGP**.

Our focused strategies and efficient campaign execution underscore our ability to swiftly generate substantial leads while maintaining a remarkable rate of qualified prospects for Home Select.





our collaboration with Landbank stands as a testament to our prowess in delivering exceptional results. With a total of **1,010** leads across numerous projects in Egypt and UAE.

we've showcased our ability to drive engagement and generate leads effectively. Achieving an average cost per result of **460 EGP**.

Our commitment to precision targeting and strategic campaign execution reflects in our ability to consistently deliver substantial leads of exceptional quality for Landbank's varied projects.





COFE is an innovative application that thrives on a love for coffee, yielded exceptional results in a short span. Within just one month, we've facilitated an impressive 5,048 purchases through their website, achieving an outstanding average cost per purchase of 141 EGP.

Our strategic approach, tailored to COFE's unique offerings that provide quick access to diverse international coffee franchises and artisanal brands, underscores our ability to drive substantial and cost-effective transactions while enhancing the user experience for coffee enthusiasts on their platform.





The leading online Arabic psychotherapy application globally, yielded remarkable results in a brief timeframe. Within a single month, we facilitated **3,474** bookings, showcasing an impressive average cost per purchase of **217 EGP**.

Our strategic initiatives tailored to Shezlong's unique platform, which offers top-notch online psychotherapy services, reflect our ability to drive substantial bookings efficiently.

This achievement underscores our commitment to leveraging targeted approaches to enhance access to mental health services for Arabic-speaking individuals worldwide.





Honeymoon Tailors, a dedicated travel agency focused on curating worry-free and memorable global journeys, has resulted in significant achievements.

We've successfully generated 469 high-quality leads, showcasing an impressive average cost per lead of 339 EGP.

By streamlining the planning, research, and booking processes, our strategic approach has resonated with discerning travelers seeking peace of mind while embarking on enriching and unforgettable adventures.



RECAP

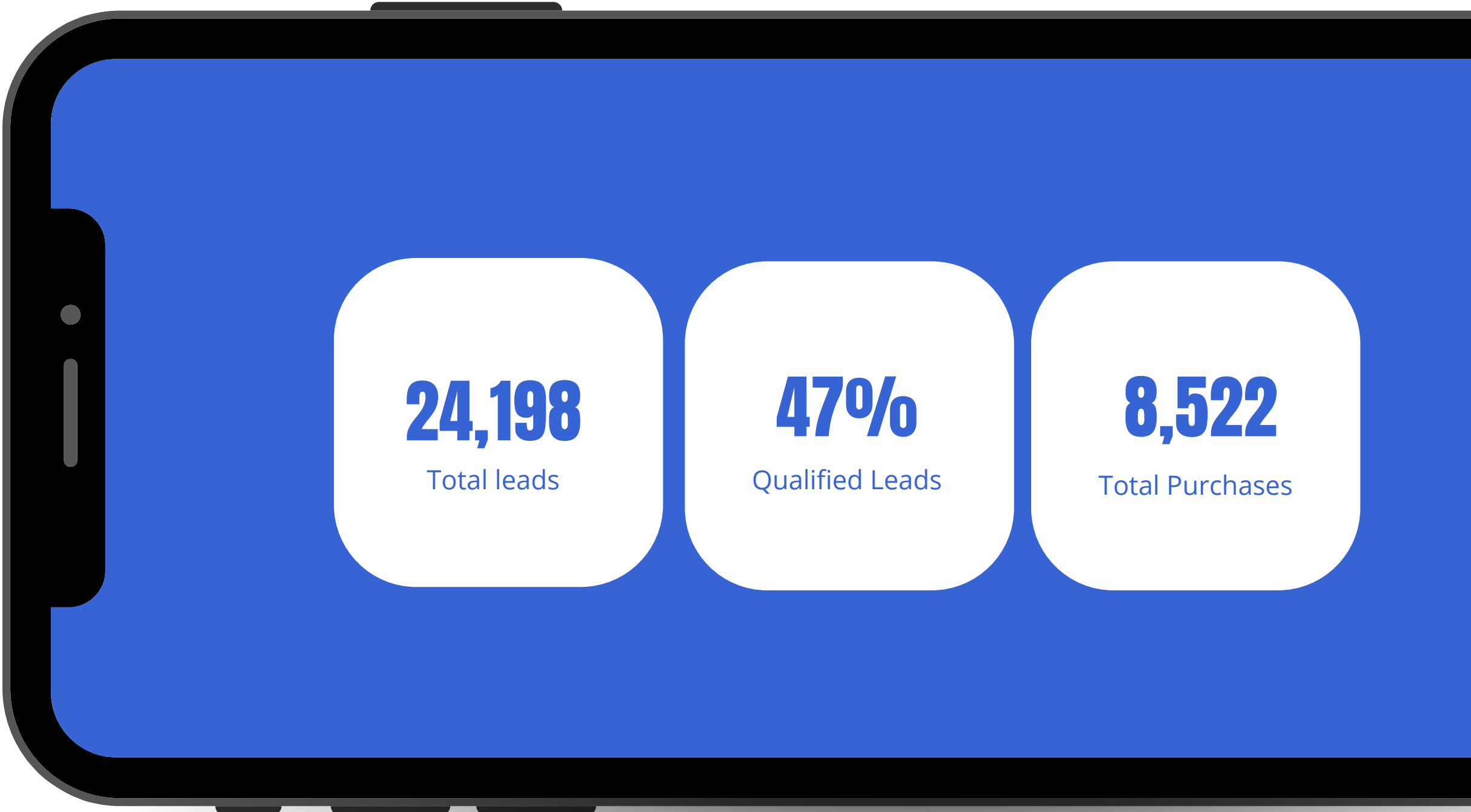
2023

2023





Last year, our agency showcased magnificent growth with soaring numbers across all metrics, exemplifying exceptional performance



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MOHAMED WAHBA

CEO HONEYMOON TAILORS



"The Expand team have provided us with a comprehensive and well planned digital marketing strategy which has yielded great results. Ramy and his team's great knowledge in social media marketing techniques and SEO have made a huge difference to our business. Our search engine rankings are better than ever and they have managed to let us reach our exact target audience. We are not for outsourcing services, but after speaking and working with Ramy and his team, we were surprised and happy to take that decision"

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CHARBEL DAHER

FOUNDER PRO SKIPS AUSTRALIA



"A huge thanks to the Expand team. They helped me reach my objective. To be honest, I was totally unaware of the different social media marketing techniques.

After a few sessions with Ramy and his team, I was able to choose with him the best marketing techniques that helped me reach my target consumer"

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URBAN ESTATE



"Expand has helped us generate quality leads and increase
our ROAS by 50%
in 6 Months" We could have not done it without them"

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OUR CLIENTS



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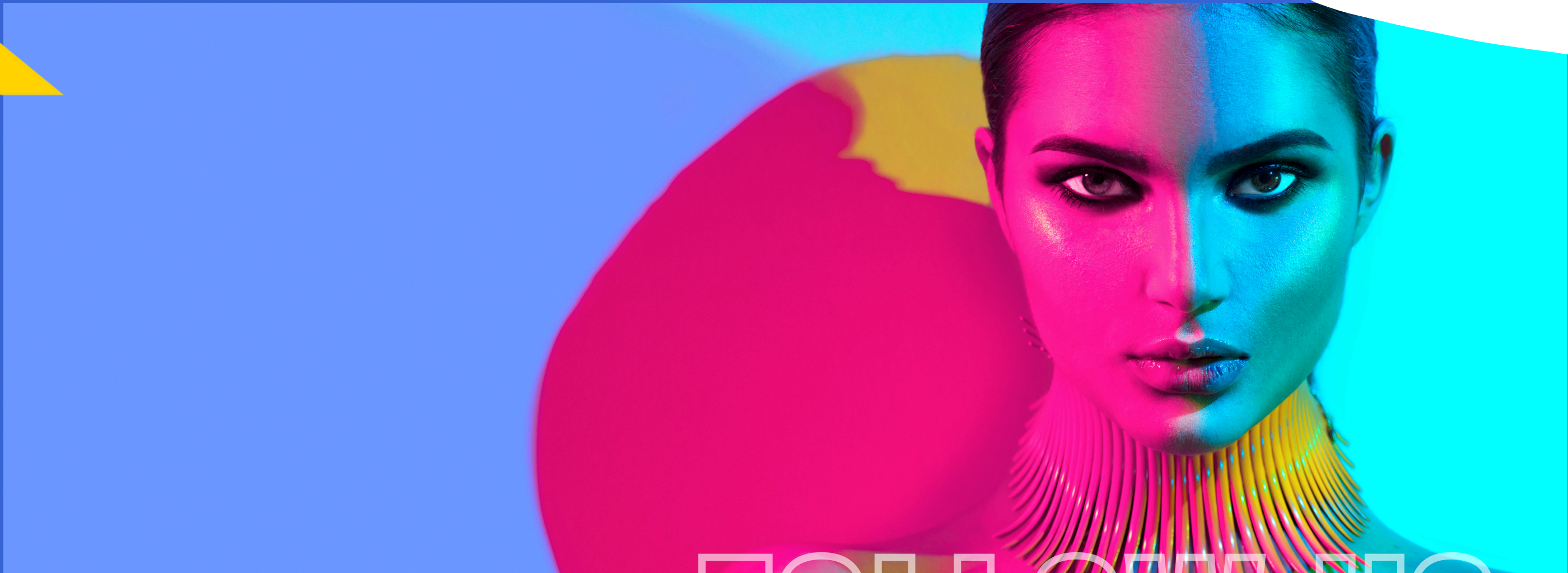
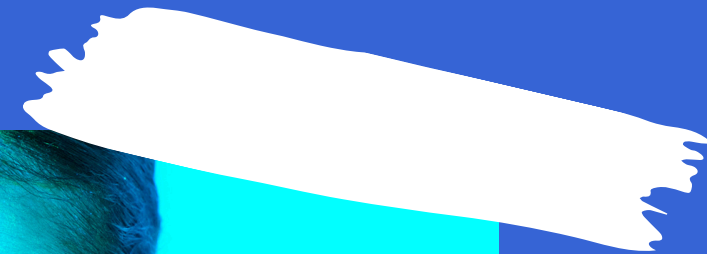


OUR CLIENTS



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